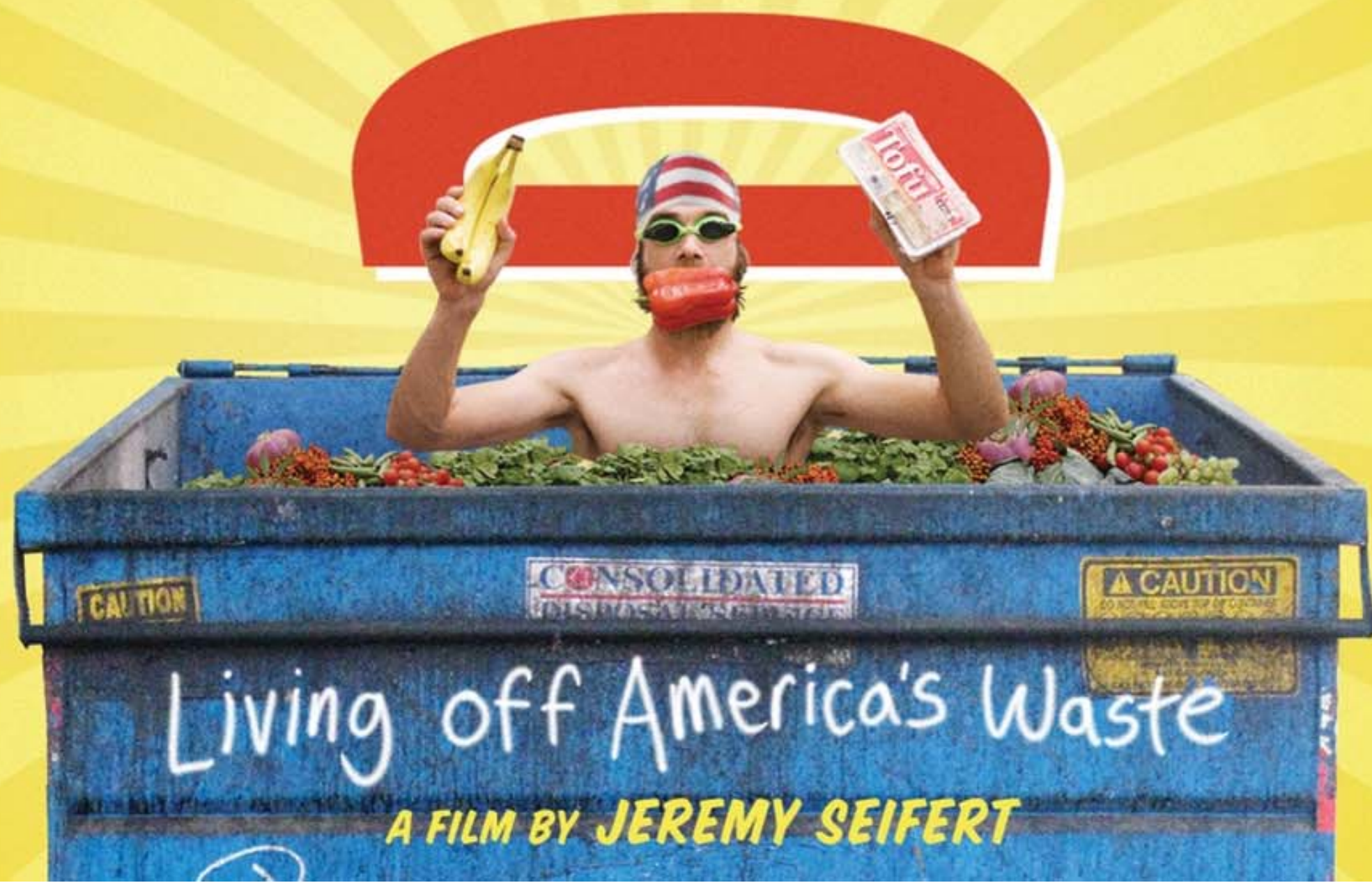


20 WINNER OF 20 AWARDS
IN FESTIVALS WORLDWIDE

DIVE!



Living off America's Waste

A FILM BY JEREMY SEIFERT



DIVE! Living Off America's Waste

20 WINNER OF 20 AWARDS
IN FESTIVALS WORLDWIDE

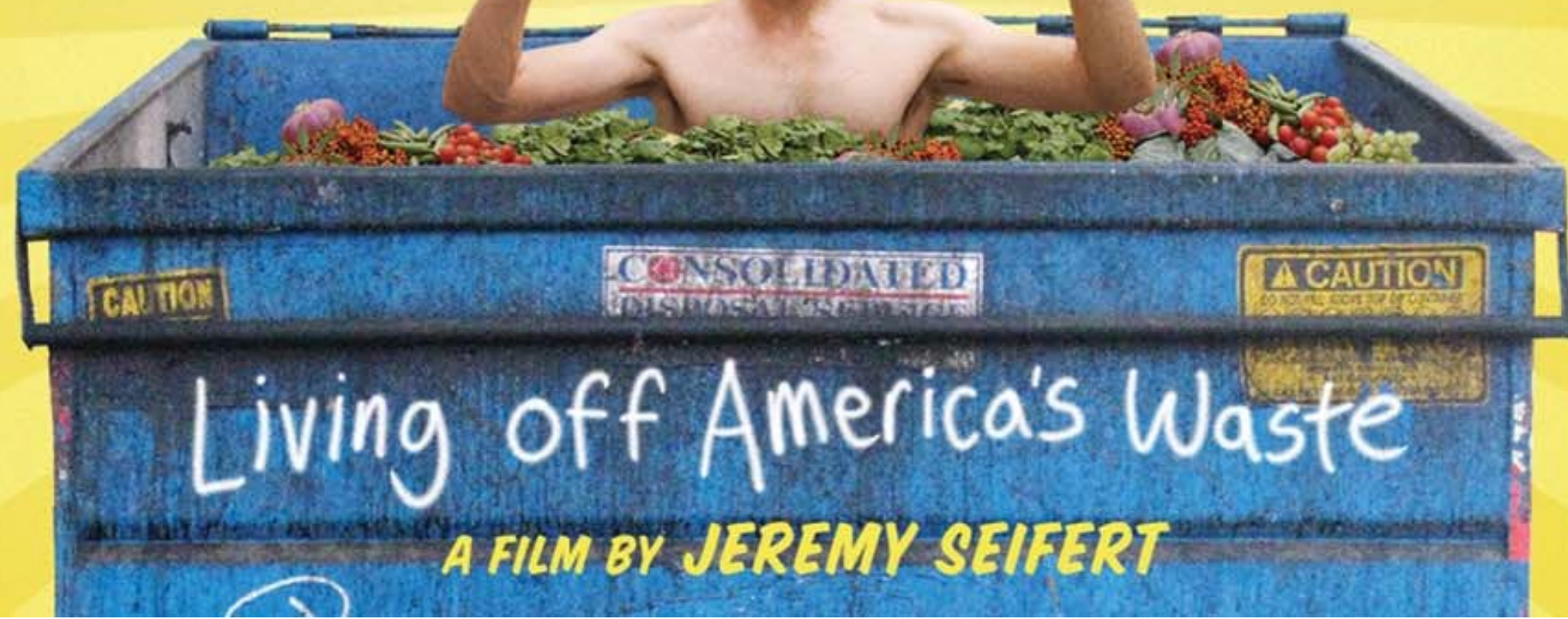
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Living off America's Waste

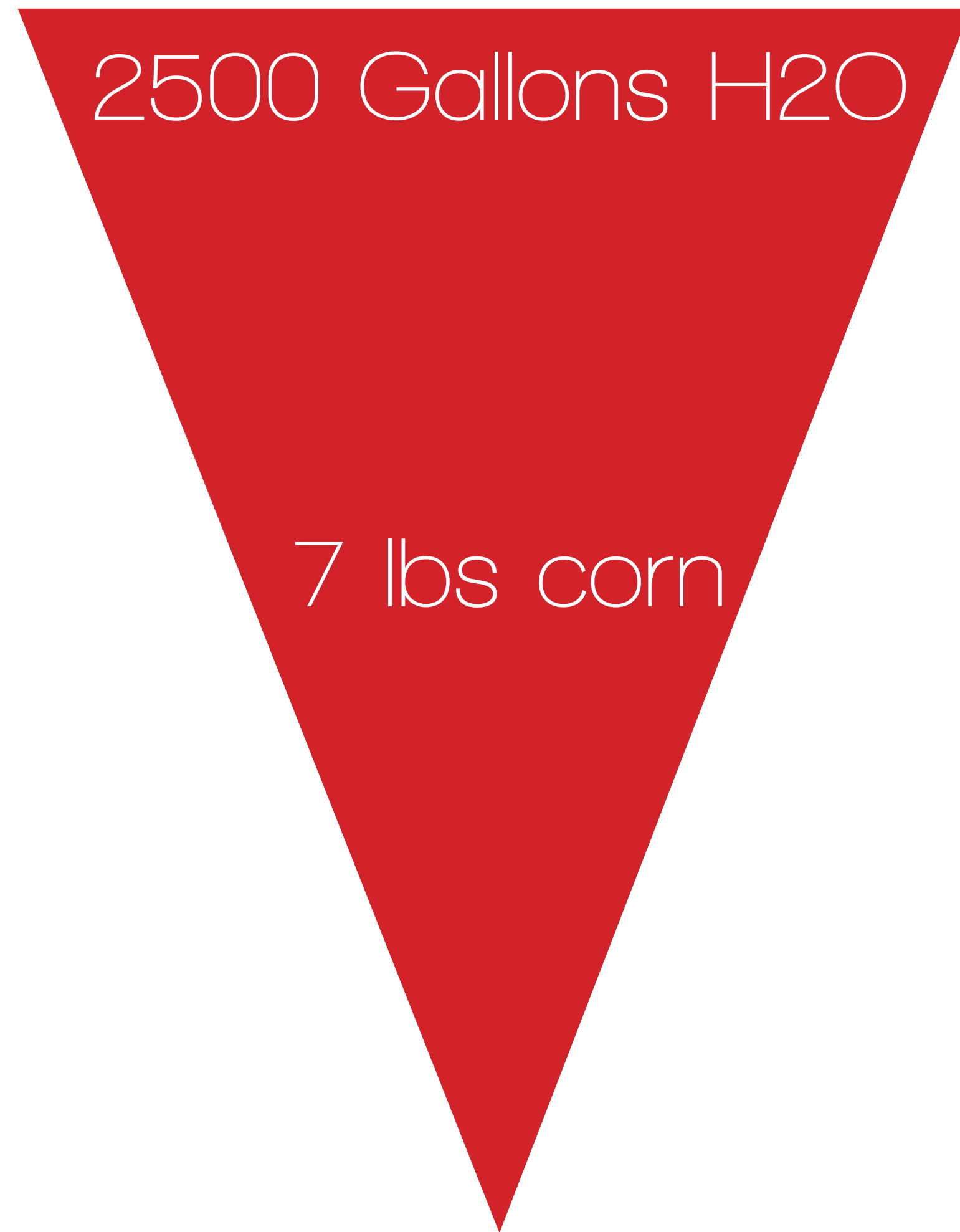
A FILM BY JEREMY SEIFERT



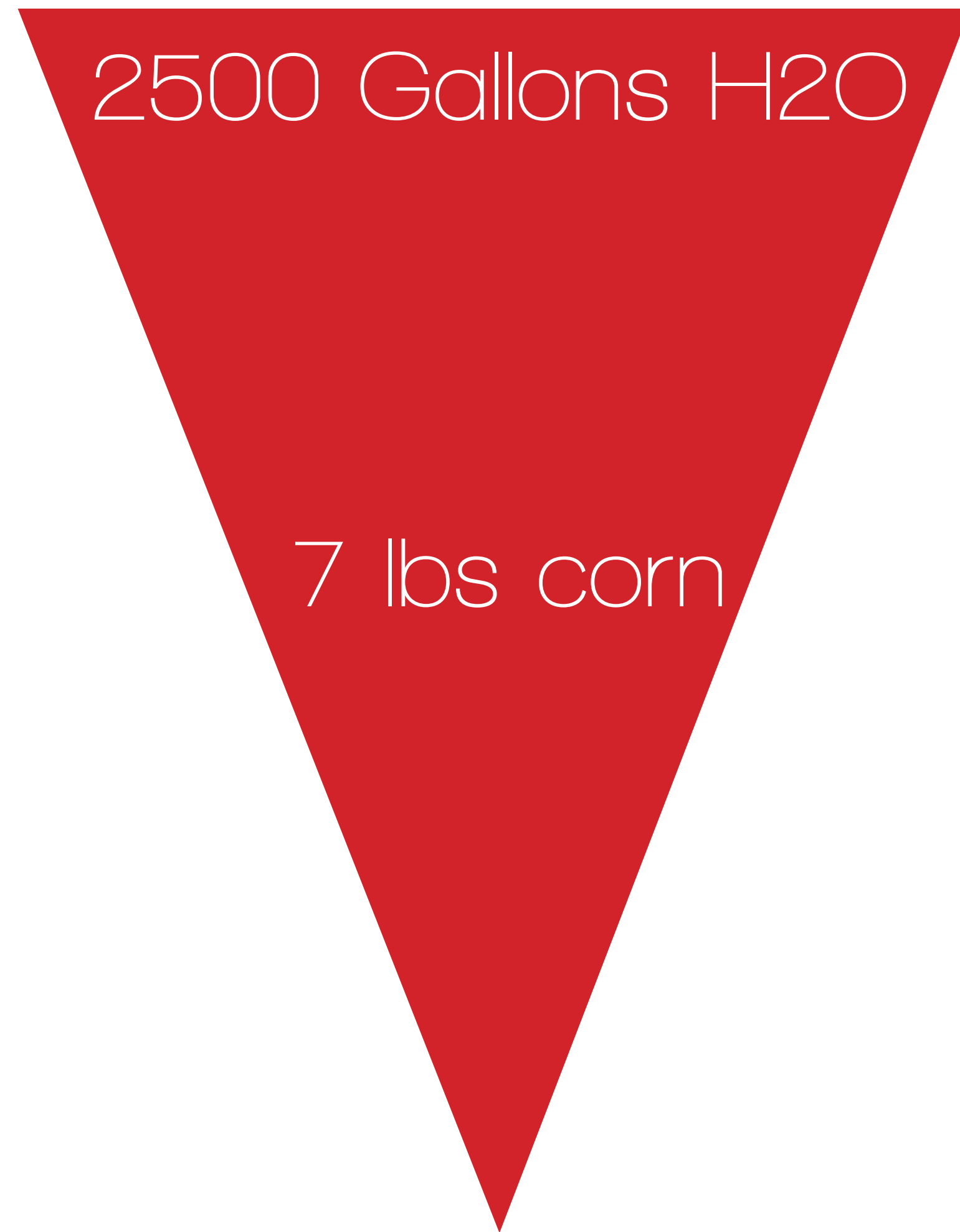
Every year 96 billion pounds
of food are wasted at a cost of \$136
billion...

DIVE!

FIRST RUN FEATURES



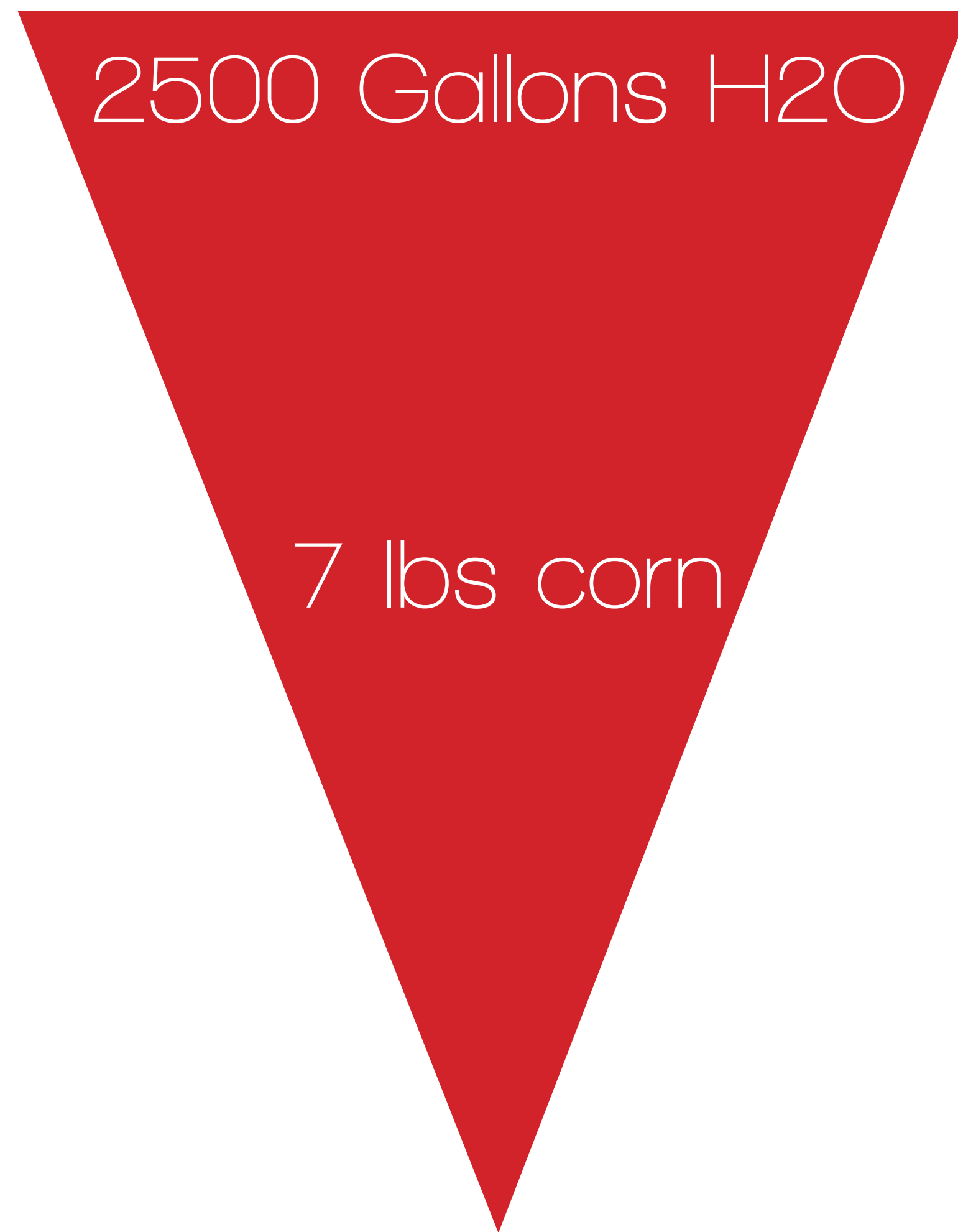
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1 lb beef

Every year 96 billion pounds of food are wasted at a cost of \$136 billion...

19% of fossil fuels used in America go into food production - this percentage is second only to the auto industry...



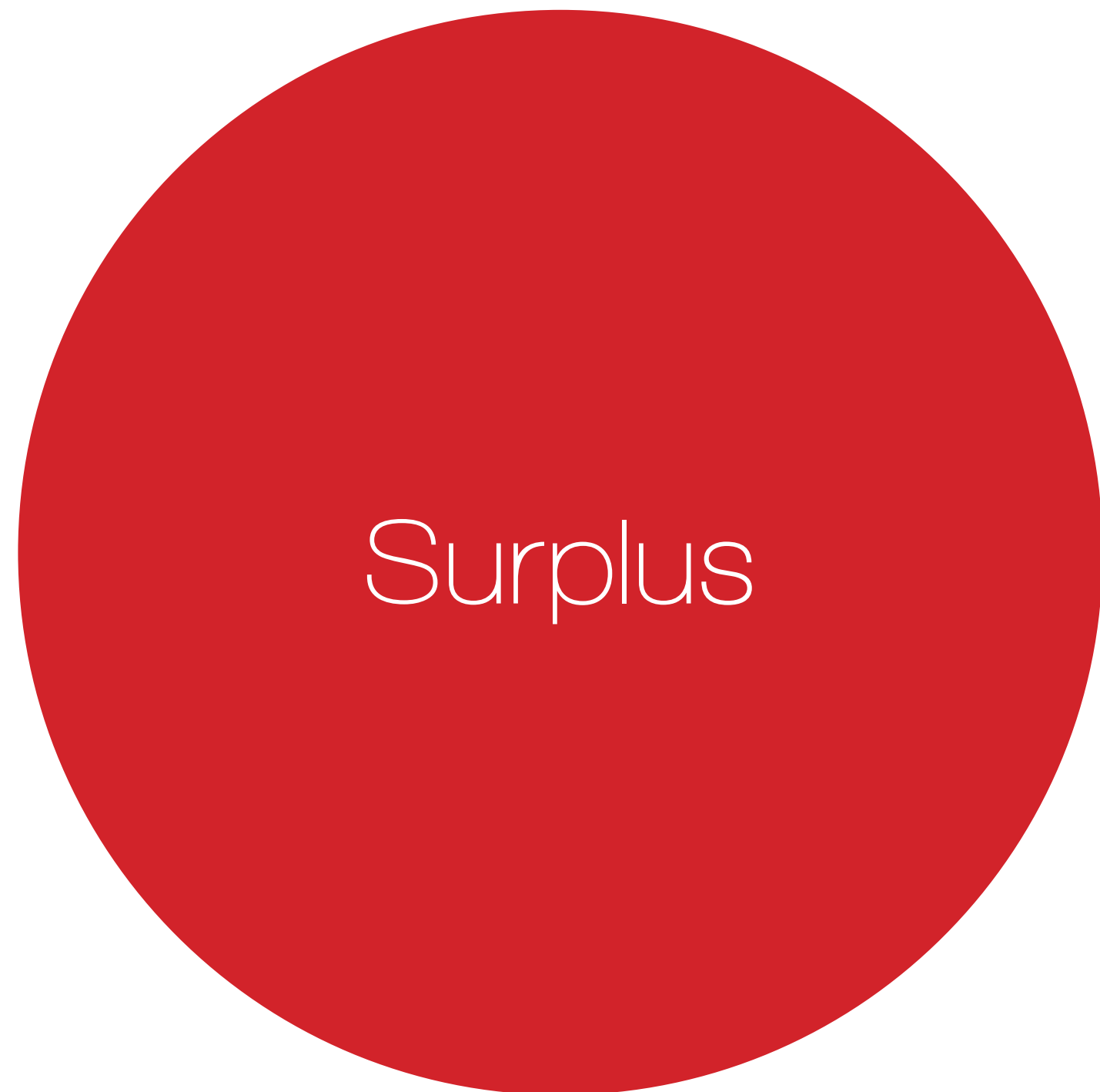
1 lb beef

Every year **96 billion pounds** of food are wasted at a cost of **\$136 billion...**

19% of fossil fuels used in America go into food production - this percentage is second only to the auto industry...

Waste happens at all levels of production and consumption, but **40%** happens in the household.

Total US Food Production



Total US Food Production

Necessary to feed
US population



Surplus

So why are:

1 in 10 people in LA County at risk of
hunger, and...

1 in 7 households living with or at
risk of hunger...

What does this waste look like?



What does this waste look like?



What does this mean for Cemeteries?

Jessica Mitford's *The American Way of Death*

“The funeral men have constructed their own grotesque cloud-cuckoo -land where [the] same familiar Madison Avenue language, with its peculiar adjectival range designed to anesthetize sale resistance to all sorts of products, has seeped into the funeral industry...”

Jessica Mitford's **The American Way of Death**

Comfort

Jessica Mitford's *The American Way of Death*

Comfort

Durability

Jessica Mitford's *The American Way of Death*

Comfort

Durability

Beauty

Jessica Mitford's *The American Way of Death*

Comfort

Durability

Beauty

Craftsmanship

Jessica Mitford's *The American Way of Death*

Myth #1

Funerals, as practiced today, are part of a longstanding American tradition.

Jessica Mitford's **The American Way of Death**

Myth #2

The American public is simply being given what it wants.

Jessica Mitford's **The American Way of Death**

Myth #3

The funeral is a form of grief
therapy

Jessica Mitford's **The American Way of Death**

Myth #4

Not so much a myth as apart of the larger disguise, the following euphamisms abound...

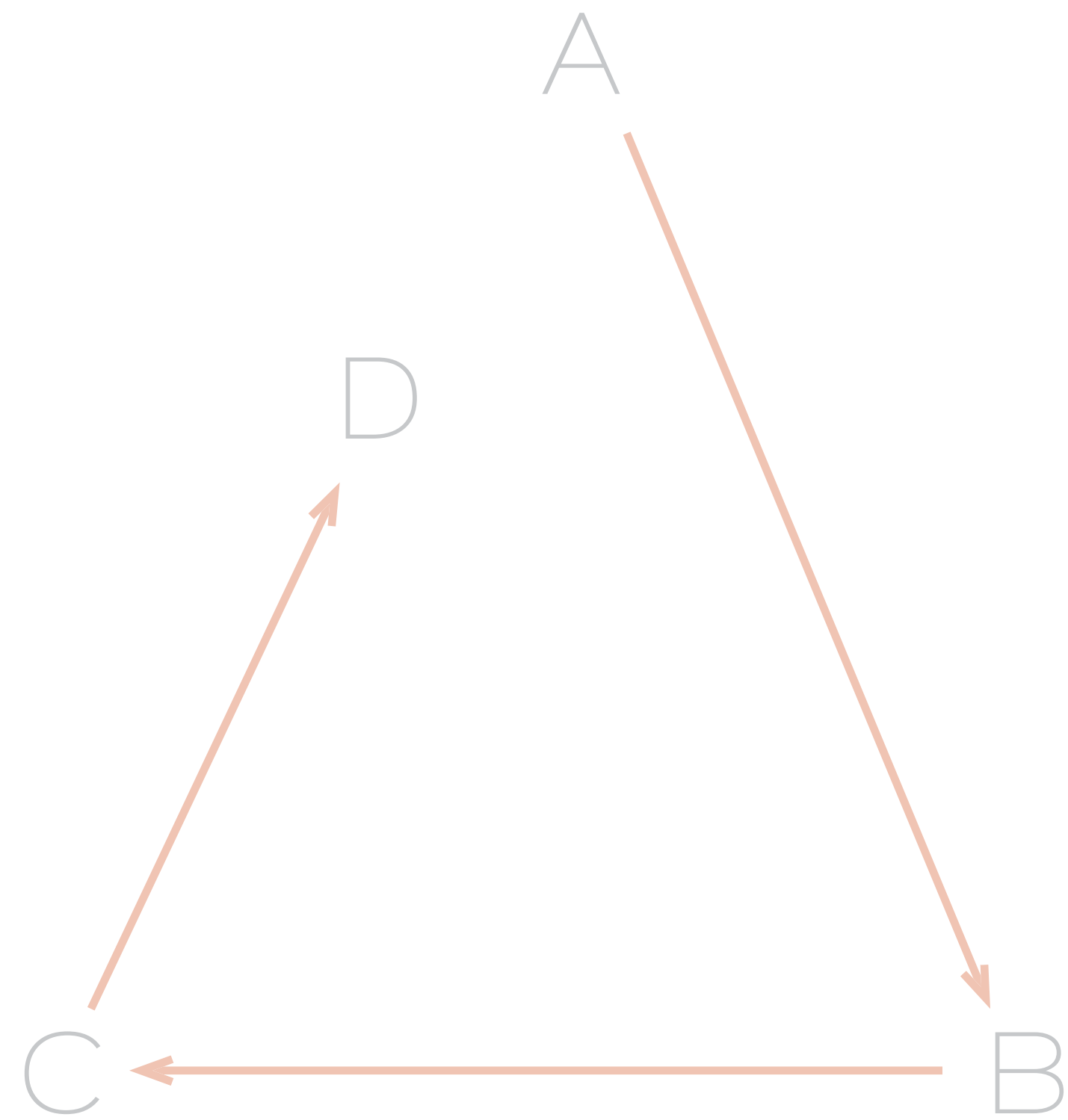
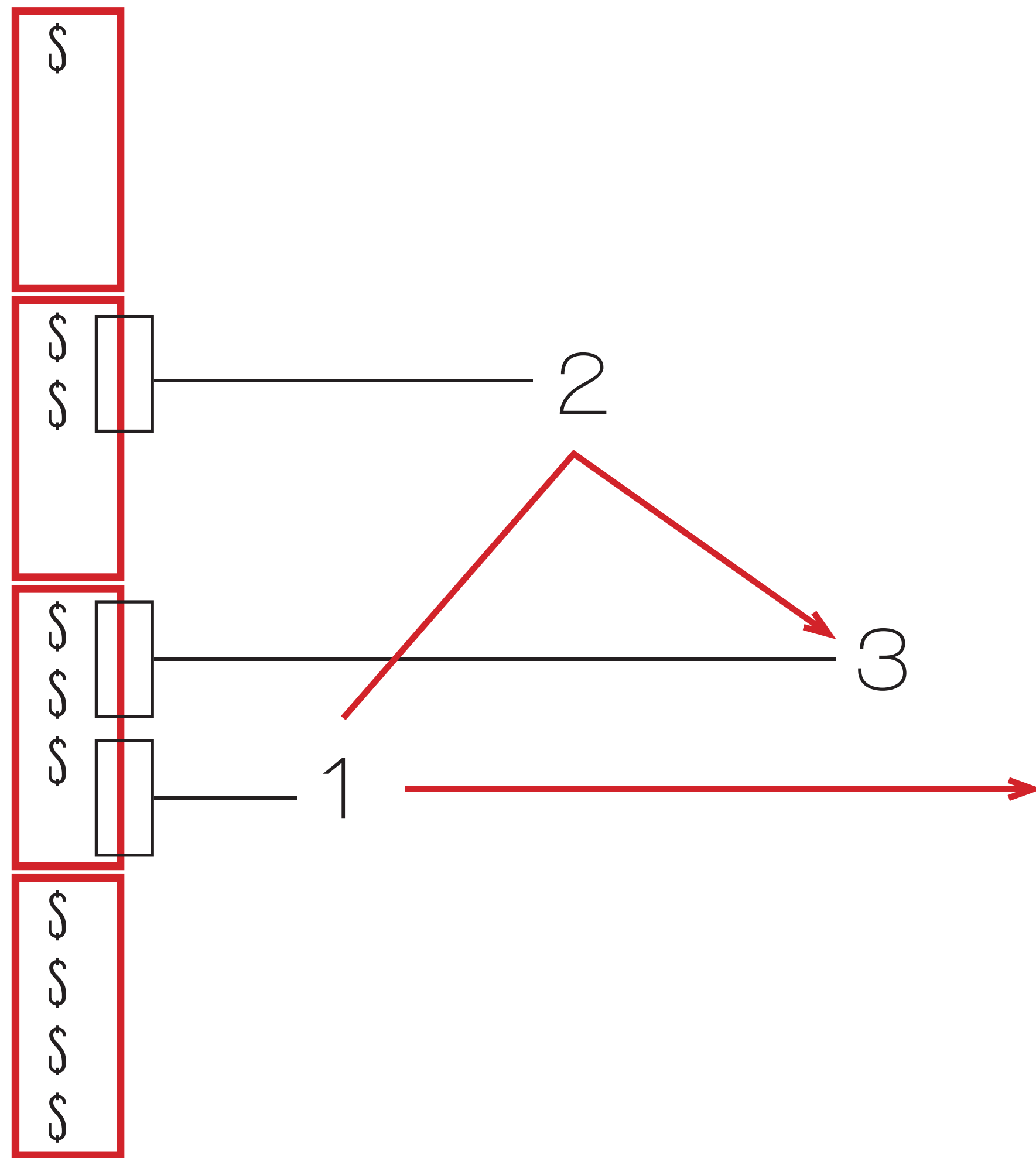
Undertaker = Funeral Director, Mortician

Coffin = Casket

Hearse = Coach

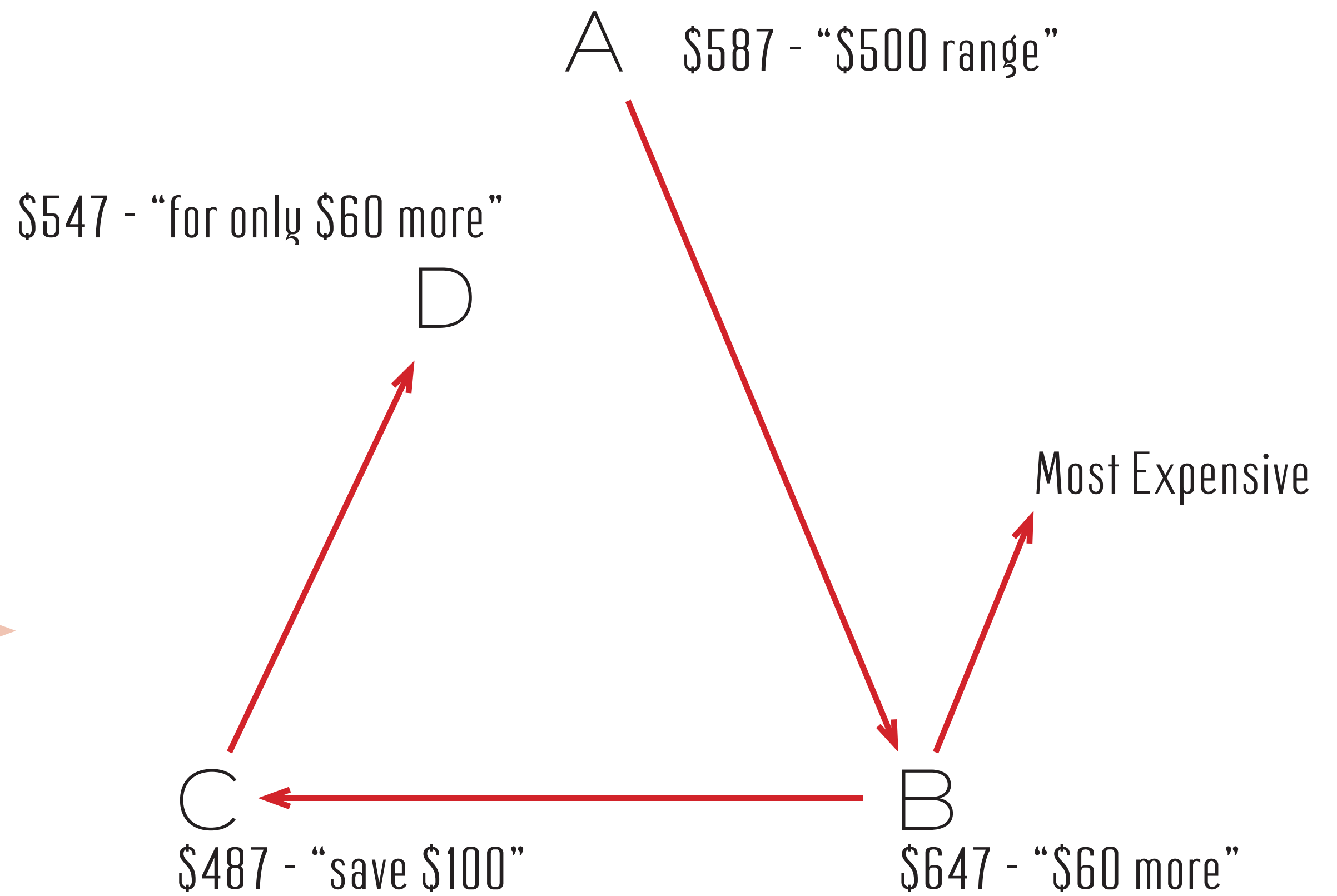
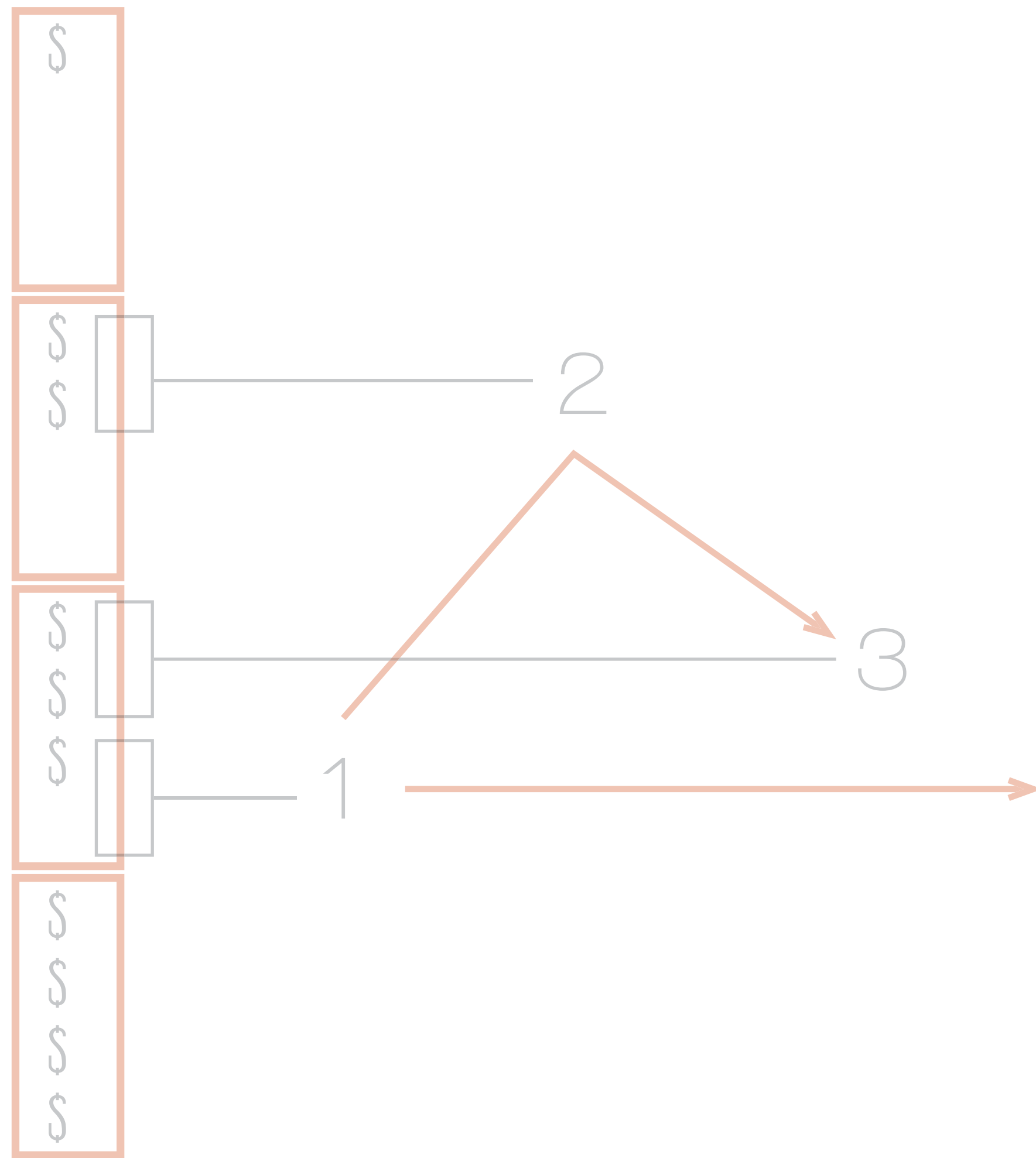
Corpse = Loved One

"Cremains"



"Choosing" a Casket

Jessica Mitford's *The American Way of Death*



"Choosing" a Casket

Jessica Mitford's **The American Way of Death**